



Pickleball Charity Challenge

CELEBRITY EDITION



JUNE 7, 2025

RICHMOND COUNTRY CLUB

LUNCHEON | 11:00AM

PICKLEBALL TOURNEY | 1:30PM

**SPONSORSHIP
OPPORTUNITIES**



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Making history on Saturday, June 7th, 2025, the Vancouver Canucks Alumni, Whitecaps Alumni, and BC Lions Alumni players will come together to play pickleball, at the elite Richmond Country Club, for their charities of choice.

Funds raised will go towards; Canuck's Place, HeadsUpGuys, Rick's Heart Foundation and Whitecaps FC Foundation.

We seek partnerships with companies and organizations that share our values and commitment to helping individuals and families within our Communities. We welcome the opportunity to promote your brand to our audience throughout this exciting and unique event.

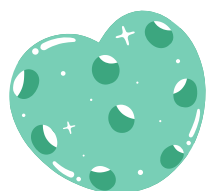
We understand that sponsorship partnerships should blend philanthropic and business goals. Therefore, we have worked hard to provide sponsorship benefits and opportunities that are most desirable to you. Sponsorships can be financial, in-kind value, or a combination of both.

This event will allow sponsors to meet several local sports alumni, professional pickleball players and celebrities, enjoy a delicious lunch and watch several engaging pickleball games. A highlight will be the opportunity to play pickleball and interact with the alumni players directly.

If you want to support the first Annual 'Pickleball Charity Challenge: Celebrity Edition,' don't hesitate to contact us to explore partnership opportunities.

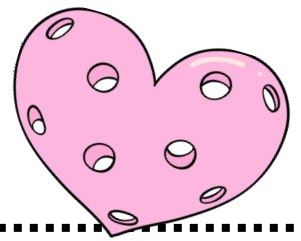
Thank you for taking the time to review this sponsorship package.

With gratitude,



Pickleball Charity Classic - Celebrity Edition

SUPPORTING



Canuck Place Children's Hospice provides complex pediatric palliative care for children with life-threatening illnesses and their families across BC and the Yukon. A full life has many meaningful moments, and at Canuck Place, we believe that the shortest lives should be the fullest of them all. Together, we support families in living the end of life as fully as the beginning.

HEADSUP**GUYS**

Driven by the urgent need to support men's mental health and prevent suicide, HeadsUpGuys—an anonymous, research-backed online resource was created. Offering practical self-care tips, screening tools, self-guided courses, inspirational recovery stories, and an international Therapist Directory, along with guidance on how to support the men in our lives.

**WHITECAPS FC
FOUNDATION**

Funds raised will be directed to the Whitecaps FC Foundation's scholarship program helping deserving youth to achieve their dreams on the pitch and in their post-secondary academic careers.



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Provides 230+ non-profit care homes with music-playing equipment to cultivate moments of peace, joy, and connection in their elders. They believe in respecting and elevating the lives of our seniors.

PRESENTING SPONSOR

\$30,000

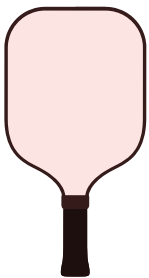


- Logo placement on ALL digital and print event promotional materials
- Exclusive naming rights
- Recognition on the event website and press releases
- Logo placement on the event program
- Opportunity to provide promotional materials in gift bags
- Mention in the event you press release
- Social media shoutouts and mentions
- Framed sponsorship certificate
- 4 VIP tickets with premium seating



DIAMOND SPONSOR

\$25,000+

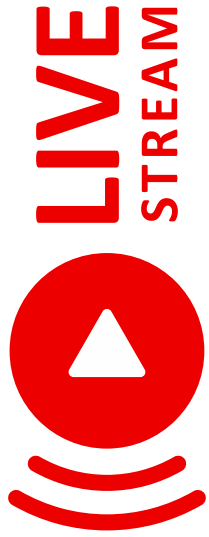


- Logo placement on **ALL** digital and print event promotional materials including post-event thank you press release
- Your business/organizations signage displayed at the event
- Verbal recognition during the event
- A highlight on the event website and event website.
- Social media posts and story shoutouts and mentions
- Recognition on the event website and press releases
- Opportunity to provide promotional materials in gift bags
- Framed sponsorship certificate
- 4 VIP Game day tickets including lunch



MEDIA SPONSOR

\$20,000+



- **Exclusive** rights to televise the event
- Logo placement on all media-related materials
- Recognition on the event website and press releases
- Logo placement on the event program
- Opportunity to provide promotional materials in gift bags
- Mention in post-event thank you press release
- Verbal recognition during media coverage
- Social media post and story mentions
- Framed sponsorship certificate
- 2 VIP game day ticket including lunch
- 2 REG game day ticket including lunch

GOLD SPONSOR

\$15,000



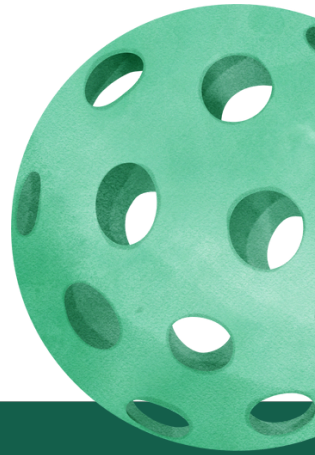
- Logo placement on ALL digital and print event promotional materials including post-event thank you press release
- Recognition on the event website and press releases
- Opportunity to provide promotional materials in gift bags
- Verbal recognition during the event
- Social media post and a stories shoutouts and mentions
- Framed sponsorship certificate
- 2 VIP game day ticket including lunch

SILVER SPONSOR

\$10,000



- Logo placement on all digital and print event promotional materials
- Recognition on the event website and press releases
- Logo placement on the event program
- Opportunity to provide promotional materials in gift bags
- Mention in post-event thank you press release
- Opportunity to have a booth at the event
- Social media shoutouts and mentions
- Framed sponsorship certificate
- 2 REG game day tickets, including lunch



BRONZE SPONSOR

Up to \$5,000

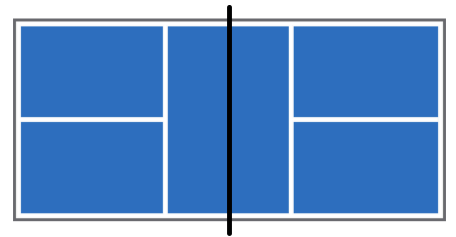


- Logo placement on event program
- Recognition during the event
- Opportunity to have a booth at the event
- A social media story shoutout
- Recognition on event website and press releases
- Opportunity to provide promotional materials in gift bags
- Mention in post-event thank you press release
- 1 REG game day ticket including lunch

Pickleball Flooring

\$10,000

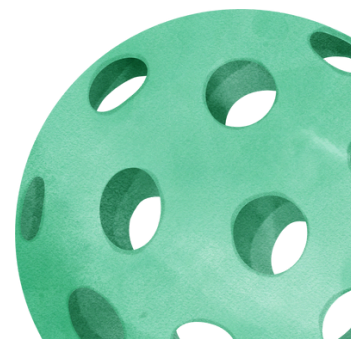
- Your signage is displayed in the pickleball arena!
- Logo placement on all digital and print event promotional materials
- Recognition on the event website and press releases
- Logo placement on the event program
- Opportunity to provide promotional materials in gift bags
- Mention in post-event thank you press release
- Opportunity to have a booth at the event
- Social media shoutouts and mentions
- Framed sponsorship certificate
- 2 REG game day tickets, including lunch



Lunch Sponsor

\$5,000

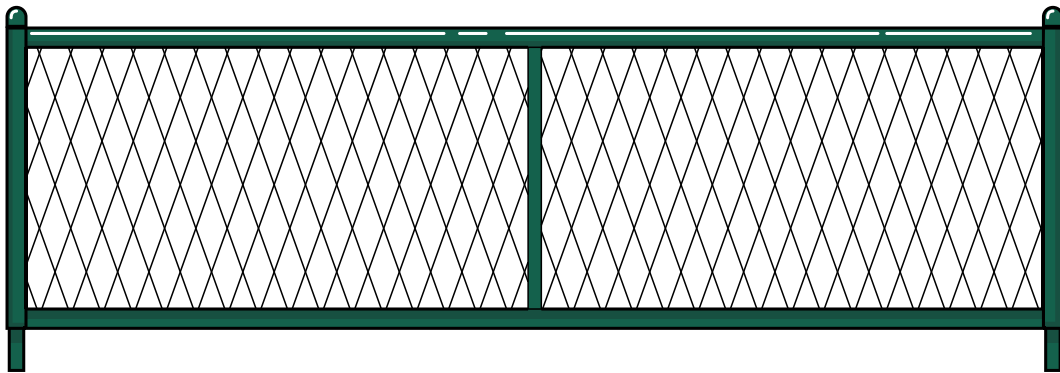
- Your signage on prime display at the luncheon
- Logo placement on event program
- Recognition during the event
- Opportunity to have a booth at the event
- Opportunity to provide promotional materials in gift bags
- A social media story shoutout
- Recognition on event website and press releases
- Mention in post-event thank you press release
- 2 REG game day tickets, including lunch



Pickleball Net

\$3,000

- Logo placement on event program
- Recognition during the event
- Opportunity to have a booth at the event
- A social media story shoutout
- Recognition on event website and press releases
- Opportunity to provide promotional materials in gift bags
- Mention in post-event thank you press release
- 1 REG game day ticket including lunch



Bid to play!

The tournament will have six teams comprised of:

- 2 Alumni
- 1 Professional Pickleball player
- 1 Winning bidder

That is **SIX** chances to play with an Alumni player!

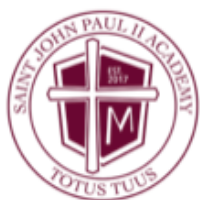
Bidding begins on **May 7th, 2025** on our event website!



Confirmed Sponsors



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THANK YOU!



info@ricksheartfoundation.com



Coming soon



Rick's Heart Foundation provides essential outreach to the City of Surrey community and around the globe. They lead and fund programs to reach those marginalized by poverty, addiction, personal crises, and isolation. Their goal is to bridge the gap to a stable, healthy, and more joy-filled future for our Community.



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Sponsorship Form

S a t u r d a y J u n e 7 , 2 0 2 5

Sponsor Information

Full Name :

Company Name :

Address :

City/Country :

Postal Code :

Email :

Website :

Phone # :

Notes :

Level of Sponsorship

Diamond \$25,000 ☐

Media \$20,000 ☐

Gold \$15,000 ☐

Silver \$10,000 ☐

Lunch \$5,000 ☐

Pickleball Flooring ☐

Bronze \$5,000 ☐

Pickleball Net ☐
\$3,000

\$10,000

Total Value :

\$

Payment :

Canada Helps ☐

Cheque/Cash ☐

Givergy ☐

Please make your cheque payable to:

Rick's Heart Foundation 8650 Cinnamon Dr #32, Burnaby, BC V5A 4H7

Payments are due by **May 23, 2025**

Logo : Email your logo to info@ricksheartfoundation.com